

GUIDELINES AND PROCEDURES

MISS RODEO ILLINOIS - 2011



Congratulations! You have been granted to be the representative for Miss Rodeo Illinois 2011. The pride and honor of wearing the crown brings with it a tremendous amount of responsibility. Be sure and read the contract carefully; when you sign your contract, you will be accepting the challenge of not only representing professional rodeo, but also the great state of Illinois and the Miss Rodeo Illinois Association (MRIA). You will touch the lives of thousands of people across the United States and you will find yourself becoming a role model to hundreds of younger children. Wear your crown proudly!

By signing this contract, you will be the official representative of Miss Rodeo Illinois. MRIA grants the 2011 representative the authority to use the title Miss Rodeo Illinois.

Representative at all times is and shall remain an independent contractor providing services to MRIA pursuant to the terms of this agreement. Nothing in this agreement shall make Representative an employee of MRIA, or an agent of MRIA for any purpose other than performing the obligations set forth in this agreement.

Representative is appointed to represent the MRIA only in the manner authorized by this agreement by working in conjunction with the MRI National Director. Representative is not authorized to represent MRIA in any manner other than as expressly authorized by this agreement. Nothing in this agreement shall serve to appoint Representative as and agent of MRIA for any purposes other than as expressly authorized in this agreement. Representative shall have no authority to into

RESPONSIBILITIES OF LADY-IN-WAITING/MISS RODEO ILLINOIS-2011

Although you have won the Miss Rodeo Illinois – 2011 title in September of this year, you will not receive your official title until January of 2011. Until that time, your title will be the MRI Lady-in-Waiting.

Because Miss Rodeo Illinois' conduct is a reflection upon the community, rodeos and pageant she represents, the Association strongly urges you to follow these guidelines when encountering various situations as outlined in this guide. It is of utmost importance to send thank you notes on a timely basis and to return phone calls promptly.

CONDUCT

From the time you win the title of Miss Rodeo Illinois 2011 until you relinquish the crown at the end of your reign, you will be in the spotlight. It is imperative that you conduct yourself accordingly, whether it is on a personal level or as Miss Rodeo Illinois.

Throughout your reign you will be expected to portray the highest moral standards, show the true ideals of young womanhood, and set an example above reproach.

You will be expected to conduct yourself as an example to the public, which includes no smoking, drinking, chewing, foul language, or inappropriate social behavior.

You should never be seen at a bar, lounge or social event where alcohol is served unless under the direct supervision of Miss Rodeo Illinois Association, whether it be as MRI or personally.

You must not marry, have had a marriage annulled, or been pregnant, nor shall you during the year of your reign.

Miss Rodeo Illinois shall not maintain any form of cohabitation with a person of the opposite sex unless said person is immediate family.

The same conduct guidelines apply to the Lady in Waiting as with Miss Rodeo Illinois.

You will be expected to emulate the Miss Rodeo Illinois' Mission Statement:

“The Miss Rodeo Illinois Association works to select an Ambassador of Good Will who will promote a positive image of professional rodeo and the western way of life, keeping education leadership and personal growth in the forefront and doing so with the highest level of integrity.”

MISS RODEO ILLINOIS ASSOCIATION

The Miss Rodeo Illinois Association is a comprised of former Miss Rodeo Illinois, professional women and men, people experienced in horsemanship and rodeo people who are available to assist you throughout your year in preparation for your competition at the Miss Rodeo America Pageant. With their help you will have a very fun, rewarding year that you will treasure forever.

The Miss Rodeo Illinois Association Executive Board, consisting of the President, Vice President, Secretary, Treasurer, and MRI National Director will have jurisdiction over Miss Rodeo Illinois and the Lady-in-Waiting.

You are solely responsible for your personal property and physical well-being; and shall neither ask for, expect nor receive compensation for reimbursement from the Miss Illinois Rodeo Association or its members.

You shall carry your own health insurance. If you are injured at any function where you are acting as MRI, immediately notify the National Director within 24 hours of the incident.

APPEARANCES

Prior to the official start of your reign (January 1, 2011) you will be known as and addressed as "MRI Lady in Waiting." Any appearances made during the period between the selection as Miss Rodeo Illinois 2011 and January 1, 2011, will be as the MRI Lady-in-Waiting. **Every appearance during this period must be approved by the MRI National Director.**

The MRI National Director will be the person who will work directly with Miss Rodeo Illinois to coordinate and approve schedules and appearances. Should the National Director feel certain events would be good exposure for Miss Rodeo Illinois she can schedule these events, and Miss Rodeo Illinois shall make every effort to attend these functions and events. The MRI Association is not responsible for Miss Rodeo Illinois traveling expenses to and from said appearances.

It is recommended that you not take friends or family members with you to appearances unless they are specifically invited by the host and approved by the National Director. You will be kept very busy with appearances and will not have time to spend with friends or family members. When making appearances you should spend your time with the hosts, sponsors, spectators, etc. rather than hanging with your friends. Under no circumstances are you to travel with someone other than a family member, MRIA member or someone who is approved by the National Director.

UNDER NO CIRCUMSTANCES ARE YOU TO TRAVEL WITH YOUR BOYFRIEND. We strongly suggest that from the time you win your title until you pass the crown on, your boyfriend should keep a low profile.

Under no circumstances are you to appear at a bar, night club or event where alcohol is served unless under the direct supervision of the MRI Association representative or member.

Miss Rodeo Illinois shall attend as many pro rodeos as feasible. Miss Rodeo Illinois shall work with the MRI National Director to coordinate her schedule and shall not commit to any appearances prior to the Director's concurrence. There will be pre-pageant events for the week that you will be expected to make appearances at that are coordinated by the Pageant Director.

Publicity photographs and autograph sheets must be pre-approved by the MRI National Director.

If you receive the use of a vehicle, truck and/or horse trailer for travel as Miss Rodeo Illinois you shall purchase insurance coverage of those vehicles, including full property damage, collision and liability coverage.

CORONATION

The Coronation is generally held in your hometown. Proceeds from your Coronation fundraiser is 100% yours. Funds raised at your event are to be deposited directly into

the MRI account. The MRIA will help if you need additional assistance; however, you are responsible for all planning, expenses and income.

SPONSORSHIP & FUNDRAISING

While every effort will be made by Miss Rodeo Illinois Association to obtain and maintain various sponsorships for Miss Rodeo Illinois and the Miss Rodeo Illinois Pageant, awards may vary from year to year. The gifts and sponsorships awarded to previous Miss Rodeo Illinois titleholders may or may not be available during your reign. It is your responsibility to raise the necessary funds by obtaining sponsorships and raising funds to cover your expenses during your reign and Miss Rodeo Illinois 2011.

The Association requires a detailed income and expense report; the net proceeds are to be paid; by check, to the MRI 2011 account for recordkeeping purposes. Please visit with the National Director on how to handle the income.

NO MONEY WILL BE PAID OUT UNTIL SPONSORSHIP MONEY HAS BEEN DEPOSITED INTO YOUR ACCOUNT.

NO MONEY WILL BE REIMBURSED WITHOUT ORIGINAL RECEIPTS & reimbursement form.

ALL MONEY RECEIVED BY YOU WHETHER IT IS CONSIDERED A SPONSORSHIP OR A DONATION, NO MATTER HOW SMALL, MUST BE RUN THROUGH YOUR MISS RODEO ILLINOIS – 2011 ACCOUNT BY THE NATIONAL DIRECTOR. This is to protect you as well as provide accurate accounting.

Procurement of any funds, fund raising and/or donations under the title of Miss Rodeo Illinois shall be approved and distributed by the Association. Miss Rodeo Illinois shall, either personally provide or solicit sponsorships for her expenses in order to fulfill her duties as Miss Rodeo Illinois 2011. She will receive 100% of funds raised to benefit Miss Rodeo Illinois. All funds raised for benefit of Miss Rodeo Illinois 2011 must be deposited into the MRI 2011 account for reimbursement of expenses incurred during her official duties.

Miss Rodeo Illinois will fully disclose to Miss Rodeo Illinois any financial or product donations made to her in support or sponsorship of her duties as Miss Rodeo Illinois 2011. This information is to include amount or type of assistance, and all contact information of supporters including name, address, phone number and email address and shall be provided to the MRI National Director within two weeks of securing the donation.

Miss Rodeo Illinois will turn over any and all monetary sponsorships of Miss Rodeo Illinois 2011 made payable to "Miss Rodeo Illinois 2011" to the Association National Director for deposit into the Miss Rodeo Illinois 2011 account. In addition, she agrees to submit reimbursement forms including original receipts for approved expenses incurred while carrying out her duties as Miss Rodeo Illinois 2011. Priority for expense reimbursement will be given for clothing and accessories for use at the Miss Rodeo America 2011 Pageant as well as for fuel, food and lodging while on an official

appearance. Any other expenses will be reimbursed at the discretion of the National Director with Miss Rodeo Illinois' best interests in mind. All reimbursement forms and receipts must be turned into the National Director before December 31, 2011. Any funds remaining in the account that are not scheduled for reimbursement by January 1, 2011, will be used at the discretion of Miss Rodeo Illinois Association.

All funds raised to benefit the Miss Rodeo Illinois Association will be kept separate and disbursed for expenses of the Association.

When fundraising to benefit both the Association and Miss Rodeo Illinois occurs, the division of the proceeds will be established before the event.

Keep in mind; sponsorship money is to be used for MRI approved travel, appearance costs, clothing, training, etc. It is recommended that you support the Miss Rodeo Illinois sponsors as well as the Miss Rodeo America sponsors such as Bailey Hats, Court's Saddlery, Dodge, Hobby Horse Clothing, Justin Boot Company, Montana Silversmiths, and Wrangler. Sponsors should not be expected to pay for unrelated clothing, travel, etc.